

Grow with Us. Care with Us. Change Lives with Us.

"I believe I speak for myself and other franchisees that (your) conferences have always been enlightening and an important reminder of why we're in this business. I continue to be excited about the profession and stimulated by your leadership."

-Rick Perry, Franchise Owner

"You have developed and implemented accountable care for the elderly (and) distinguished us from the many. And you have added new integrity and high values to your leadership team which makes your vision for Caring Senior Service so authentic and honest. We are very pleased to be a part of the "family of Caring". Thank you for giving us the opportunity."

-Jane Daume, Franchise Owner

Contact us at:

866.528.7905

franchise@caringinc.com

CaringFranchise.com



Unlimited Demand

If you are looking for a stable business in today's economy and an opportunity to help people in need, you've come to the right place. Senior home care is growing at a fast, yet steady pace as Baby Boomers are growing older and need care. According to the latest census, individuals aged 65 and older will increase to 40 million by 2010 and 55 million by 2020 (AARP, 2006).



The driving force for the home care industry is the growing desire among aged individuals to remain in their homes. In fact, research shows that nearly 90% of the senior population want to receive care at home. Our non-medical, in-home care business offers an opportunity to provide the support and care they need to age in place.

About Us

Caring Senior Service is a provider of Personal Assistance Services (PAS). We offer non-medical services and a strategic line of safe care products to seniors who need assistance with daily activities, but want to remain independent in their own homes. Our resources and experience in the industry help change the lives of seniors and their families by giving them the control they need to age in place.

Caring Senior Service first opened its doors in 1991 in Odessa, Texas, and has since expanded into 9 states with over 30 offices. We continue to expand and excel in the PAS industry because we've recognized that services alone do not fit all needs and budgets for seniors and their families. We lead the industry with in-home safe care products and have cultivated relationships with several technology companies to ensure future growth among our service offerings. This vision, along with our 18 years of senior care experience, has allowed us to grow into a valued company within the communities we serve.

Call us at **866.528.7905**

Or visit us at **CaringFranchise.com**

Caring Senior Service Franchise Opportunity

Just a few reasons to consider becoming a part of the Caring Senior Service franchise family.

- \$50,000 - \$75,000 total investment.
- **Turnkey** business with low-cost operating model.
- No senior care experience needed.
- Growing client base with unlimited demand.
- Multi-unit ownership model.
- Proven marketing program to grow your business.
- Full operations training & support.
- Leader in integrating homecare safety technologies.
- Exclusive territory rights.

Business Initiation, Training & Support

We have taken our 18 years of experience and bundled it into a comprehensive start up, training and ongoing support system to set your business on the right track. We have developed a three stage process to assist you with the establishment of your own Caring Senior Service business.

1. Quickstart

So you don't waste any time getting your business up and running, we've developed a **Quickstart** program so you will be ready to open your doors faster. This program is a step-by-step guide to the establishment of your business, a list of preparatory market research for your company, and a source for business and industry information.

2. Turnkey Business Solution

Caring Senior Service is the only senior care franchise that offers a turnkey business solution so you can hit the ground running after our one week training program. This not only includes complete operations and marketing training, but we also provide you with solutions such as determining the best physical location for your office. We help staff your office by conducting interviews and background checks, and we handle all of your payroll services for you. Your business can be fully operational within a month.

3. Ongoing Business Support

We are committed to being your business resource center so you can focus on what is really important...growing your business. We are always available when you have a question, and we arrange peer retreats to share industry information and to train on new products. Below are our business support services:

- **Payroll services** (Calculating payroll, cutting checks)
- Process job applications and conduct background checks
- Professional marketing materials and support
- Industry research and updates
- Training on new products and operational procedures to implement best practices



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